

SPECSHEET SIZES & FORMAT

FULL PAGE MEASUREMENTS

FULL PAGE
INCLUDING BLEED
285mm (D) x 215mm (W)

TRIM AREA
275mm (D) x 205mm (W)

SAFE EDITORIAL COPY AREA
267mm (D) x 197mm (W)



NOTE: Unless stated otherwise, all measurements on this SpecSheet are listed DEPTH before WIDTH

← **BLEED SIZE** 285mm x 215mm

← **TRIM SIZE** 275mm x 205mm

← **SAFE EDITORIAL AREA** 4mm

FILE FORMATS

Adverts must be in one of the following formats:

ACROBAT PDF Must be print optimised with all images and colours to be CMYK with fonts included.

ILLUSTRATOR EPS All text must be converted to outline and all links embedded, colours to be CMYK.

PHOTOSHOP EPS or TIFF All elements must be CMYK and at 300dpi resolution.

TRIMS/CROP MARKS

- (1) All crops are to be **offset by 5mm not** at the default 2.117mm crop positioning of graphic programs such as Adobe CS InDesign, etc;
- (2) Please **do not** include **Bleed Marks, Page Information** and/or **Colour Bars**
If it is a mandatory requirement of your brand guidelines then these elements **must be** positioned so that they **do not** encroach inside the 5mm bleed area.

SPECIAL NOTES

BLEED: All adverts must contain **5mm bleed** on all sides.

SAFE/EDITORIAL AREA: No adverts can be accepted with type or images **within 4mm of trim**

RULES: No adverts can be accepted with **keylines or rules abutting trim edges**

Any rules/frames must be either set up to bleed, or be inside by 4mm.

RICH BLACK: To create a rich black use the values **100% K 60% C**

PLEASE DO NOT supply any advertising material with text in **four process colours**.